



IAAF ROAD RACE LABELS

REGULATIONS 2014

1. General Principles

- 1.1 Each year, the IAAF awards a designation referred to as an IAAF Road Race Label to leading Road Races around the World.
- 1.2 Races shall be divided into three categories:
 - **Marathons**
 - **Half Marathons**
 - **Other races** – included under this category :
 - Races over “official distances” for which World Records are recognised (see IAAF Rule 261): 10Km – 15Km – 20Km – 25Km - 30Km – 100Km;
 - “Classical” races” over non-standard distances.
- 1.3 There shall be 3 levels of label for each of these categories:
 - **IAAF Gold Label**
 - **IAAF Silver Label**
 - **IAAF Bronze Label**
- 1.4 These Regulations may be amended every year by the IAAF.

2. Applications / Labels

- 2.2 Applications for an IAAF Road Race Label may be submitted by Race Directors of races that comply with the conditions mentioned in these Rules (and annexed documents).
- 2.3 Races should submit to the IAAF an Application duly signed by the Member Federation (MF) of the country in which the race is staged, by the relevant deadline (see 2.4 below), using the appropriate application form for an IAAF Label.
- 2.4 Applications shall only be accepted from races that have been contested for at least two editions prior to the date of Application.
- 2.5 Applications will be evaluated twice yearly: races held from January to June inclusive shall be evaluated in August, with Applications received by the IAAF no later than 15 August, and races held from July to December inclusive shall be evaluated in December, with Applications to be received by the IAAF no later than 15 December.
- 2.6 The relevant IAAF Label shall be granted initially for one year.
- 2.7 Races that have held the same level of Label for three consecutive years may be awarded the same level of Label for a three year period upon renewal subject to full compliance with all Label Regulations and the submission of an Annual Report Form.
- 2.8 The acceptance or rejection of an Application is at the sole discretion of the IAAF and shall be based on the race fulfilling all of the criteria laid out in these Regulations.

- 2.9 The IAAF reserves the right to refuse the renewal of a Label to any Race that fails to comply fully with the IAAF Label Road Race Regulations.

3. Obligations / Requirements of the Organisers

3.1 Athletes

International Field

Gold and Silver Label Races must have an 'international elite field' with a minimum of five men and five women participating in the competition in the relevant Label category as defined in §3.2 hereunder of at least 5 different nationalities (note: this could be, for example, elite men from 3 countries and elite women from 2 countries for mixed gender races); Bronze Label races must have an 'international elite field' with a minimum of five men and five women participating in the competition and a minimum of four different nationalities must be represented.

Single gender elite invitational races shall have at least five men or five women in the relevant elite athlete category representing at least 5 different nationalities.

To be considered as part of the international elite field for the purposes of the IAAF Road Race Label, all elite runners must be 'bona fide competitors'.

3.2 Elite Runners

3.2.1 IAAF Gold Label Races: to qualify as Gold level elite runners, athletes must have recorded a performance of a level determined by the IAAF in the 36 months period preceding the competition, OR have finished in the first 20 places in the most recent edition of the IAAF World Championships, World Half Marathon Championships or Olympic Games Marathons. For 2013 these times are considered to be:

- **Marathon: Men: 2:10:30 and Women: 2:28:00;**
- **Half Marathon: Men: 1:01:30 and Women: 1:11:00;**
- **10km: Men: 28:10 and Women: 32:10.**

3.2.2 IAAF Silver Label Races: to qualify as Silver level elite runners, athletes must have recorded a performance of a level determined annually by the IAAF in the 36 months period preceding the competition. For 2013 these times are considered to be:

- **Marathon: Men: 2:12:00 and Women: 2:32:00;**
- **Half Marathon: Men: 1:02:30 and Women: 1:12:00;**
- **10km: Men: 28:40 and Women: 32:50.**

3.2.3 IAAF Bronze Label Races: to qualify as Bronze level elite runners, athletes must have recorded a performance of a level determined annually by the IAAF in the 36 months period preceding the competition. For 2013 these times are considered to be:

- **Marathon: Men 2:16:00 and Women 2:38:00;**
- **Half Marathon: Men 1:04:00 and Women 1:15:00;**
- **10K: Men 29:30 and Women 37:00.**

3.2.4 The IAAF shall publish a list of qualifying athletes for IAAF Gold, Silver and Bronze Label Races categories in the IAAF Label Road Races Downloads section of the IAAF website which will be updated periodically.

Athletes not mentioned in these lists but who have proven performances at the relevant level achieved during the 36 months period shall also be considered as qualifying athletes for the purposes of these Regulations.

Race Organisers should note that the performance does NOT refer to an athlete's Personal Best, which may have been recorded well outside the qualifying period.

3.2.5 Race Directors may only conduct negotiations for the appearance and promotion of athletes:

- through the Athletes' Member Federation;
- directly with the Athletes (in this case, formal invitations shall be made through relevant National Federations);
- through duly authorised Athletes' Representatives (ARs).

3.2.6 A contract established in good faith in compliance with the IAAF Rules governing International Competitions and any applicable laws of the host country of the event and outlining clearly the arrangements between the race organiser and the contracted athlete and their respective responsibilities shall be signed by both parties.

3.2.7 Race Organisers, the Athlete and the AR where applicable shall respect the terms of the contracts between them.

3.2.8 Organisers shall pay all sums due to the contracted athletes for reimbursement of expenses and appearance fees and any prize monies and bonus awards within the period of time specified within the contract. As a general rule all travel expenses shall be paid upon the athlete's arrival at the race venue and no later than the day before the athlete's departure from the race venue.

3.2.9 Appearance Fees, Prize Money and any Performance Bonuses shall be paid by the Race Organiser no later than 60 days after the Organiser's receipt of confirmation that any anti-doping controls conducted at the race are negative unless otherwise agreed in writing in the contract with the athlete.

3.2.10 The contract between the Athlete and the Organiser shall mention any withholding taxes in respect of appearance fees, prize monies or bonuses that may be levied by the fiscal authorities of the country hosting the race. The Organiser shall in due course supply the Athlete or their AR with the relevant document from the fiscal authorities certifying that any such charges have been duly paid.

3.3 IAAF Observer(s)

3.3.1 The IAAF may nominate one or more observer(s) to attend races that have applied for or been awarded an IAAF Label. The observer(s) will also be available to assist the race organisation if such assistance is requested by the Race Director.

3.3.2 The Race organisation shall pay the following for one designated observer: economy class travel, on-site accommodation for a maximum three nights, meals and local transport.

3.3.3 The Race Organisation will provide all necessary passes and accreditation to give access to the requested operational areas and generally facilitate the work of the observer(s).

3.4 Medical and Anti-Doping

3.4.1 The Race Director shall implement the requirements defined in the specific IAAF Road Race Regulations. A report should be available for inspection and should take into account local legislation. The availability of medical services

shall be commensurate with the number of participants in the race and the prevailing weather conditions.

3.4.2 Doping Controls

All tests shall be conducted in accordance with the IAAF Anti-Doping Regulations **at the expense of the Race Organiser**.

The minimum number of samples to be collected shall be:

- IAAF Gold Label Races: 12 samples for mixed races (6 Women and 6 Men) or 6 samples for single gender races;
- IAAF Silver Label Races: 6 samples (3 women and 3 men) for mixed races or 3 samples for single gender races;
- IAAF Bronze Label Races: 4 samples for mixed races (2 men and 2 women) or 2 samples for single gender races.

3.4.3 EPO testing shall be conducted in accordance with the IAAF Anti-Doping regulations in force at the time of the race and the IAAF Medical and Anti-Doping Department shall advise the number of samples to be tested for EPO prior to the race.

3.4.4 The doping samples shall be analysed by the WADA accredited laboratory, as advised by the IAAF Medical and Anti-Doping Department.

3.4.5 Additional doping tests shall be conducted:

- systematically when a World and/or an Area Record is broken or equalled;
- when requested by any Athlete who has broken a National Record (at the athlete's expense).

3.5 Organisation

3.5.1 Races shall be organised in accordance with the IAAF Competition Rules and those of the national IAAF Member Federation, particularly with regard to the health and safety of participants and officials.

3.5.2 The Race Referee(s) shall ride in a vehicle to ensure compliance with the IAAF Competition Rules.

3.5.3 The Race Director shall ensure that all Officials and Competitors are fully informed regarding IAAF Competition Rules.

3.5.4 Races shall be organised in compliance with all local laws and byelaws.

3.5.5 The Label Race shall be started independently of any other race.

3.5.6 If other race(s) are organised at the same time as the Label Race, there shall be no disruption of the Label Race by participants in the other events.

3.6 Measurement

3.6.1 Courses must have been measured within the 5 years preceding the race by an IAAF/AIMS "A" or "B" Course Measurer and an International Measurement Certificate issued by the International Measurement Administrator unless the course has undergone modifications since the last measurement, in which case a new measurement must be made. The original Course Measurer or other suitably qualified Official with a copy of the documentation detailing the officially measured course shall ride in the lead vehicle during the competition to ensure that the course run by the athletes conforms to the course measured and documented by the official Course Measurer.

3.6.2 All intermediate timing points shall be measured and marked by the Course Measurer and included in the course map.

3.6.3 In the case of separate men and women races, a certified Measurer or other suitably qualified person (see 3.6.1 above) should be in the lead vehicle for each race.

3.7 Road Closures

3.7.1 The whole course must be closed to vehicular traffic, with the exclusion of official vehicles, for the duration of the event until the published cut-off time. The Start will be traffic free until the last runner has started and the Finish will be traffic free until the last runner finishes or the cut-off time is reached.

3.7.2 In the case of dual carriageways, only the carriageway on which the participants will run needs be closed to vehicular traffic.

3.7.3 The safety of all runners is paramount; therefore police and/or traffic controllers must be present at all intersections.

3.8 Pacing

3.8.1 Pacemakers may be used provided that; they are identified at the Technical Meeting, they are clearly identified through a distinctive uniform and/or the word 'PACE' on their bib and, they are available to all participants able to run at the given tempo.

3.8.3 No more than three pacemakers may be engaged to run at any given pace.

3.8.3 Personal pacemakers may be permitted at the discretion of the race organisers but must be identified by the same distinctive uniform and/or bib.

3.8.4 Pacemakers shall neither assist nor impede the progress of any bona fide participant in the race and shall not hand refreshments to any competitor.

3.8 Drinking/Sponging and Refreshment Stations

3.8.1 Drinking/Sponging and Refreshment stations adequately staffed by competent personnel shall be available on the course in accordance with IAAF Rule 240.8.

3.8.2 Water and refreshments shall be provided free of charge for all participants on the course and at the finish area.

3.9 Timing

3.9.1 Races must provide fully electronic timing by use of active or passive transponders. Real time splits and final results should be made available to media, spectators and online.

3.9.2 A Clock Car shall precede the race leaders indicating the time elapsed since the start of the race; in the event of mixed races, Clock Cars shall precede both Men and Women race leaders.

3.10 Advertising

Race Organisers shall ensure that all elite athletes comply with the IAAF Advertising Regulations currently in force regarding the size and position of logos on clothes worn during the competition.

The latest edition of the IAAF Advertising Regulations may be consulted on the IAAF website: www.iaaf.org.

3.11 Video Screen

3.11.1 All Gold Label Races must provide a giant video screen.

3.12 Data Processing and Results

3.12.1 Races shall email the official results of the competition for the top 20 male and top 20 female finishers to the IAAF immediately following the completion of the competition, using the format in the Race Directors Report Form.

3.12.2 Official Results for all participants should be made available on the race's website within the shortest possible time.

3.13 Media

Services to be provided to the press and photographers shall include the minimum requirements:

Gold Label Races

Media Centre	Commentator Information System and/or TV monitors + Broadband Internet connection for media in a dedicated and restricted area
Results service	Individual delivery of results (paper) of top twenty finishers (male and female)
Internet / Web	Dedicated website with start-lists and live results in the language of the host country and English
Press conferences	Minimum 3 pre and post event

Silver Label Races

Media Centre	TV monitors + Internet connections for media in dedicated and restricted area
Results service	Individual delivery of results (paper) of top twenty finishers (male and female)
Internet / Web	Dedicated website with start-lists and live results in the language of the host country and English
Press conferences	Minimum 1 pre and 1 post event

Bronze Label Races

Media Centre	Dedicated and restricted access working area for media, internet access where possible
Results service	Individual delivery of results (paper) of top ten finishers (male and female)
Internet / Web	Dedicated website in the language of the host country and English
Press conferences	Minimum 1 pre/post event

3.14 Broadcast Requirements

3.14.1 All races shall endeavour to achieve the widest possible television coverage of the race. This shall include: domestic coverage of at least 2 hours for a Marathon (and pro-rata for shorter events) and broadcast (live, delayed or highlights) and/or free streaming Internet coverage of the full race to

broadcast standard. Internet usage (viewers) shall be authenticated by audited statistics (example: Hitbox or other industry standard auditing).

- 3.14.2 Gold Label Races must be able to document full coverage of the race as above in at least five different countries by supplying details of at least five international broadcasters distributing the race coverage.
- 3.14.3 Silver Label Races must be able to document domestic TV coverage of the full race by a national TV channel.
- 3.14.4 Bronze Label Races should make available highlights of their event to national TV broadcasters where possible.
- 3.14.5 Each IAAF Label Road Race shall provide the IAAF with a broadcast quality tape of the competition as soon as possible after the end of the competition on: **Beta SP, Digibeta, DVcam or MiniDV, to full broadcast quality in PAL or NTSC** coding and allow the IAAF to use, free of royalties, up to five minutes footage. Upon request, the IAAF will pay the cost of copying the original broadcast tape and the cost of shipping by international courier. **Tapes must be despatched to the IAAF Headquarters no later than 15 days after the competition.**

3.15 Promotion

- 3.15.1 Race Organisers shall display, at their cost, at least two IAAF boards (or banners) in the finish area within the final 100 metres and/or prominently display the IAAF Road Race Label logo on the finish gantry in the layout supplied by the IAAF HQ.
- 3.15.2 The relevant IAAF Road Race Label logo shall be prominently displayed on the homepage of the race website.
- 3.15.3 Race Organisers shall include the relevant IAAF Road Race Label logo on all printed material (i.e. brochures, leaflets, official programme, start lists, results). Logo artwork is to be provided by the IAAF.

3.16 Insurance

Race Organisers shall subscribe to an appropriate third party liability insurance policy to cover the risks for which the race organisation may be held liable, including any accident which might occur to athletes and officials.

3.17 Safety

Races must respect all national and local laws and byelaws and co-operate fully with local authorities, police and health administrations to ensure the smooth conduct of the race, the security of all participants and the minimum disruption to local residents.

3.18 Report – Evaluation

The Race Director and the IAAF observer(s) (if relevant) shall each complete a report form and return this form to the IAAF no later than 30 days after the race.

The IAAF will send to the Race Director a copy of the report completed by the IAAF observer(s).

4. **Prize Money / Awards**

- 4.1 Prize money offered to competitors, including bonuses for times achieved shall be equal for all competitors regardless of their nationality or gender – in other words prize money for places should be equal for men and women and for nationals of the host country and athletes of other nationalities.

4.2 Races may offer specific incentive place prizes to nationals of the host country to encourage national participation and development.

5. **Disputes**

All disputes and protests related to IAAF Road Race Labels will be considered by the IAAF.